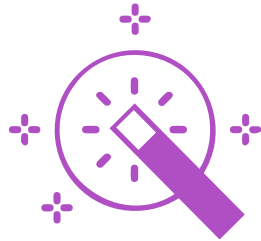


Touchscreen Slider



Create Immersive
Experiences

Introducing the Touchscreen Slider, an eye-catching and engaging way to promote your brand, products, and services in your exhibit.

Featuring a smaller touchscreen attached to a larger screen behind it, the Touchscreen Slider allows users to interact with content by moving the smaller screen sideways to display different content that can be hand-selected on the smaller screen. This digital activation is designed to facilitate conversations

and tell your brand story through active engagement, giving users an immersive way to consume content.

Key Features that Set the Touchscreen Slider Apart

Analytics and Metrics

Gain valuable insights on user engagement, gathering data including number of users, most popular menu items, and time spent on menu items.

Hands-on Engagement

Attendees touch the screen and create their own journey exploring your activation.



Convey Detailed Information Easily

This immersive experience creatively conveys detailed information, ensuring users fully explore your content and gain a comprehensive understanding of your brand, products, and services.

Showcase Various Types of Content

Seamlessly move the smaller screen sideways to display interactive content, including videos, media assets, presentations, slides, quizzes, and other gamification options.



Benefits of the Touchscreen Slider

Spur Conversations

This digital activation is designed to facilitate conversations while also providing valuable insights on user engagement through available analytics and metrics.

Gain a Competitive Advantage

Powerful analytics let you hone in on your most popular menu items, time spent on menu items, as well as clicks and views on videos and other media assets.

Amplify your Brand

Touchscreen Slider draws attention as attendees walk by. High-definition graphics increase brand presence and awareness.

Our commitment to sustainability and creating reusable exhibits sets us apart as a trusted partner in making a significant impact at trade shows. Our Touchscreen Slider is reusable and environmentally friendly, making it an excellent sustainable option for your trade show needs. Plus, we offer both purchasing and rental options for hardware, and all content owned by you.



Touchscreen Sliders are Great for:

- Standing out on the show floor
- Conveying product and company information
- Engaging attendees with gamification



This dynamic and visually impactful activation is guaranteed to capture attention and draw people into your booth, attracting potential leads and creating connections that transcend the trade show floor. Discover how digital activations can elevate your exhibit experience and leave a lasting impact. Contact us today at 800-328-2725 or visit us at skyline.com/digital