

Preferred Software



Acceptable Software



Editable Versions Only (Native Art Always Preferred Over PDF)



File Setup Size

Setup all final art files at **10% or 100% physical size** (adjusting resolution as necessary to meet requirements below)

Resolution of Images (Raster Files)

Skyline recommends **100 pixels per inch (ppi) at 100% (full) size**.

Note that if your raster art is setup at 10% scale, your raster images should be setup at 1000 ppi.

“Rezing up” an image to a higher ppi will only soften the image, not add detail. Always preview raster artwork at 100% scale size on screen to check for any hidden flaws.

Color Mode

Skyline prefers, though does not require, **files in RGB color mode** with color profile settings set to **Adobe RGB 1998**.

Pantone Colors

Please spec all crucial color matches from a Pantone fanbook.

Black Specifications

For darkest black output set all black objects in your file, including vector and raster art, to the following specs:
RGB color mode-- R: 0 G: 0 B: 0 CMYK color mode-- C: 100 M: 100 Y: 100 K: 100

Raster Images

For placement of photo raster art into Illustrator or InDesign, save images as Photoshop EPS's, setting the encoding to JPG (maximum quality) for the smallest file size. TIF, PNG or PSD files can also be used when transparency or gradients are used. **Always LINK raster files when placing into Illustrator or InDesign and then be sure to supply any linked files for production (see “Packaging Final Art” below).**

Fonts

Outline or supply all fonts used before submission. See “Packaging Final Art” below for more info on supplying fonts. The safest option is to outline all fonts to avoid any type being “reset” inadvertently.

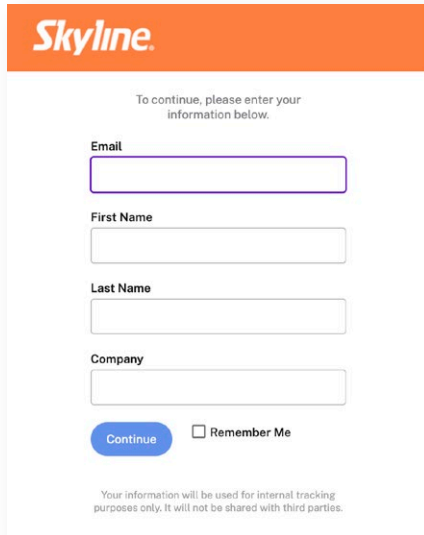
Bleed Requirements

Bleed is product dependent. **For bleed requirements please refer to your Skyline grid** or the **Art Templates** provided to you for your project.

Packaging Final Art

When using Adobe Illustrator or Adobe InDesign please use the “Package” function under the File menu before submitting art. Note not all fonts can be packaged due to copyright limitations. **Copyright protected fonts will need to be outlined before packaging the files.**

[Click Here to Upload Your Art Directly to Skyline](#)

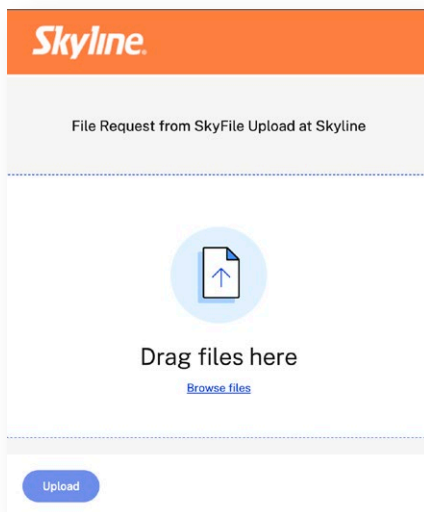


The screenshot shows the Skyline login page. At the top is the Skyline logo. Below it, a message says "To continue, please enter your information below." There are four input fields: "Email", "First Name", "Last Name", and "Company". Below the fields is a blue "Continue" button and a checkbox labeled "Remember Me". At the bottom, a small disclaimer states: "Your information will be used for internal tracking purposes only. It will not be shared with third parties."

Clicking on the button above will bring you to the SkyFile login screen.

Please enter your email address, first and last name along with your company name. Skyline does NOT share or sell your information. It is used only to track the files you are uploading.

By hitting "Continue" you will be brought to the upload screen, shown below.



The screenshot shows the Skyline file upload page. At the top is the Skyline logo. Below it, the text reads "File Request from SkyFile Upload at Skyline". In the center, there is a large blue circle containing a document icon with an upward arrow. Below the circle, it says "Drag files here" and "Browse files" with a blue link. At the bottom left, there is a blue "Upload" button.

1. First "ZIP" compress your files prior to uploading your art. (Click [HERE](#) for instructions on how to zip a file.)

MULTIPLE FILES MUST BE ZIPPED BEFORE UPLOAD.

Uploading an un-zipped folder of files will not work and give you an error.

2. Name your ZIP file with your company's name so it can easily be found among other file uploads. You may also want to consider adding a show name if you have one.

3. Uploading is as easy as dragging the ZIP file into the browser window and clicking the upload button. Upon successful upload, you will receive an email confirming the file upload. Final step below.

4. Be sure to notify your primary Skyline contact your files are uploaded and what your file name is.